

courtney burgess
(615) 476 - 1062
www.courtneyburgess.com
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qualifications

proficient in adobe illustrator, photoshop, indesign, dreamweaver, flash and microsoft office using windows and macintosh based platforms

proficient in advertising and marketing, communications, creative solutions, information technology, public and media relations

education

furman university	2001 - 2003
middle tennessee state university	2003 - 2007
B.F.A.: major: graphic design; minor: illustration	

awards

gold regional american advertising federation annual addy award	2006
gold local american advertising federation annual addy award	2006

design employment history

girl scouts of middle tennessee, communications manager	09/08 - present
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- art-directs all electronic and print-based communications and supervises all production, distribution and use of all materials. monitors content of all communications efforts for consistent branding. photographs select events and activities and supervises volunteer or paid photographers.

- manages girl scouts of middle tennessee websites and social media outlets.

- maintains a comprehensive, integrated communications and marketing plan to more effectively communicate with a 21,000-member audience.

- directs community and media relations. develops and maintains relationships with media throughout the 39-county jurisdiction. serves as spokesperson. monitors local media coverage and issues relevant to girl scouts. maintains a system for cataloguing and sharing pertinent press.

girl scouts of middle tennessee, creative services manager	02/08 - 09/08
harmon group, junior designer	05/07 - 09/07
word records, graphic designer	06/06 - 10/06

references available upon request